

u-blox Announces Strategic Decision to Phase Out Cellular

Dear Valued Customer, Valued Partner,

We understand that this decision may raise questions and concerns about the impact on your current services and products. We want to assure you that we are committed to making this transition as smooth as possible for you. This focused strategy is anticipated to reinforce u-blox's position as a premier provider of world-class positioning and short-range technology solutions.

Thalwil,
17.01.2025

Confidential

Here are key points to consider:

- **Continuity of Service:** u-blox will continue to produce and ship modules for the foreseeable future and as long as there is business demand.
- **Customer Support:** Our customer support team will remain available to assist you with any questions or issues you may have during this time.

Phase out process

Transition Period: A transition period will be provided to allow customers to make necessary adjustments and arrangements.

Ongoing Support: Even after the transition period, u-blox will continue to offer support for Cellular products and services to address any residual issues or concerns.

Orders and Projects

All confirmed orders for products in initial production or mass production will be delivered as scheduled, ensuring that your current commitments are met without disruption.

We regret to share this difficult news, in case you have any questions don't hesitate to contact us directly.

Kind regards



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