

3M™ Diamond Grade™
Reflective Markings Series 983 and 973
For Emergency Vehicles



Getting You Noticed

- Exceeds NFPA 1901 standard
- Available in approved colors including yellow, red, fluorescent yellow and fluorescent yellow-green
- Highly visible with excellent daytime and nighttime brightness
- Durable—with a 7-year warranty
- Non-metallic, non-corrosive
- Edge-sealed to prevent reflectivity damage from water and dirt



Increase the safety and effectiveness of fire apparatus

The new National Fire Protection Association Standard for Automotive Fire Apparatus, NFPA 1901, defines requirements for new automotive fire apparatus designed to be used under emergency conditions for transporting personnel and equipment, supporting the suppression of fires and mitigating other hazardous situations. This important standard covers a broad range of equipment requirements and applies to all vehicles used for structural firefighting, mobile water supply, rescue situations, hazardous material releases, and other incidents not involving wildland firefighting.

Improve apparatus visibility during response and on-scene activity

The NFPA 1901 standard outlines specific requirements for use of retroreflective striping on apparatus. To increase highway visibility, at least 50 percent of the rear-facing vertical surface must be covered with 6-inch reflective red, yellow, fluorescent yellow or fluorescent yellow-green material. Markings must be in a chevron pattern sloping downward from the center of the vehicle at a 45 degree angle.

Look to 3M for solutions

3M, a global leader in traffic safety and retroreflective technology, offers reflective markings in two product constructions. Both are bright and durable, and are backed by 3M's industry-leading 7-year warranty. They are easy to apply and come with aggressive, pressure sensitive adhesive that stands up to the demanding emergency vehicle environment.

3M™ Diamond Grade™ Reflective Markings Series 983 are made with a superior polycarbonate construction for maximum durability. In addition to standard yellow and red, Series 983 markings are also available in fluorescent yellow and fluorescent yellow-green. Studies have shown fluorescent materials provide enhanced safety during the hours of dawn and dusk when driver headlights may not be on, and especially during inclement weather including rain, fog or cloudy conditions.

New 3M™ Diamond Grade™ Flexible Prismatic Reflective Markings Series 973 are more conformable. Designed for application to smooth surfaces, and around rivets and corners, Series 973 markings are available in standard yellow and red.

For more information about 3M Diamond Grade reflective markings, or 3M's full line of traffic safety products and services, contact your 3M representative or visit www.3M.com/tss.

3M™ Diamond Grade™ Reflective Markings Series 983—rigid for easy application

3M™ Diamond Grade™ Flexible Prismatic Reflective Markings Series 973—for application around corners and bumpers

Product references below are for 6-inch by 50 yard rolls—additional widths are available

Color	Product Number	3M Stock Number
Fluorescent Yellow	983-21	75-0301-3469-8
Fluorescent Yellow-Green	983-23	75-0301-6218-6
Yellow	983-71NL	75-0301-6456-2
	973-71NL Flexible	75-0301-6333-3
Red	983-72NL	75-0301-2370-9
	973-72NL Flexible	75-0301-6338-2



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